

Range Names - Aug 2023

Posturepedic

Posturepedic Exquisite	General Retail A	General Retail B	Internet	AIS
Ecosense comfortcore, Graphite foam, Medium foam, 4500 micro pockets	Indulgence			Elegance
Ecosense comfortcore, Graphite foam, Medium & firm foam, 2250 micro pockets	Essence			Divine
Ecosense comfortcore, Graphite foam, Firm foam	Relaxation			Sensation

Posturepedic Elevate Ultra Lux	General Retail A	General Retail B	Internet	AIS
	Anniversary (Plush)	Ceremonial (Plush)	N/A	Celebration (Plush)
	Anniversary (Medium)	Ceremonial (Medium)	N/A	Celebration (Medium)
	Anniversary (Firm)	Ceremonial (Firm)	N/A	Celebration (Firm)

Posturepedic Elevate Ultra	General Retail A	General Retail B	Internet	AIS
Posurepedic CS, Geltex, Unicased XT, MemorySense Core, Medium foams	Turing Plush	Jackson Plush	N/A	Pickett Plush
Posurepedic CS, Geltex, Unicased XT, MemorySense Core, Medium & firm foams	Hawking Medium	Francis Medium	N/A	Thornton Medium
Posurepedic CS, Geltex, Unicased XT, MemorySense Core, Firm foams	Franklin Firm	Huxley Firm	N/A	Flemming Firm

Posturepedic Elevate	General Retail A	General Retail B	Internet	AIS
Posturepedic CS, Unicased, Foam core, Infinilux Medium foam	Spencer Plush	Turner Plush	N/A	Pasmore Plush
Posturepedic CS, Unicased, Foam core, Infinilux Medium & firm foam	Blake Medium	Lowry Medium	N/A	Chadwick Medium
Posturepedic CS, Unicased, Foam core, Infinilux Firm foam	Emin Firm	Hirst Firm	N/A	Riley Firm

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Classics

Advantage Deluxe	General Retail A	General Retail B	Internet	AIS
Geltex, PostureTech CS, EdgeGuard, Med/Soft	Buckingham	Montrose	N/A	Mayfair
Latex, PostureTech CS, EdgeGuard, Medium	Cambridge	Wentworth	N/A	Prestbury
Mem Sense, PostureTech CS, EdgeGuard, Med/Firm	Abbey	Charlbury	N/A	Oxford
Wool, PostureTech CS, Medium	Regent	Newby	N/A	Princes

Profile	General Retail A	General Retail B	Internet	AIS
Posturetech SenseSuport, Double Edgeguard, Geltex Medium foam, Proshield	Trailblazer	Trendsetter		Discovery
Posturetech SenseSuport, Double Edgeguard, Geltex Firm foam, Proshield	Visionary	Entrepreneur		Imagination
Posturetech SenseSuport, Double Edgeguard, Latex Medium foam, Proshield	Innovator	Voyager		Inspiration
Posturetech SenseSuport, Double Edgeguard, Latex Firm foam, Proshield	Explorer	Designer		Adventure
Posturetech SenseSuport, Double Edgeguard, Medium foam, Proshield	Inventor	Creator		Ambition
Posturetech SenseSuport, Double Edgeguard, Firm foam, Proshield	Pioneer	Founder		Dynamic

Advantage	General Retail A	General Retail B	Internet	AIS
Geltex, PostureTech CS, EdgeGuard, Med/Soft	Kingsley	Padstow	Alston	Lexington
Latex, PostureTech CS, EdgeGuard, Medium	Tilbury	Formby	Waltham	Grandwood
Mem Sense, PostureTech CS, EdgeGuard, Med/Firm	Bedford	Whitstable	Claremont	Birky
Wool, PostureTech CS, Medium	Astwick	Tenby	Chester	Middleton

Hybrid	General Retail A	General Retail B	Internet	AIS
1500 Pockets, 1400 mini pockets, Quantum Edge, Geltex, Multilife	Phoenix 2900			Apollo 2900
1500 Pockets, 800 mini pockets, Quantum Edge, Geltex, Multilife	Hydra 2300			Titan 2300
1500 Pockets, Quantum Edge, Geltex, Multilife	Venus 1500			Comet 1500

Enhance Collection	General Retail A	General Retail B	Internet	AIS
Geltex, Pocket 1000, Med/Soft	Augusta	Hawkshead	Aston	Addison
Geltex, Pocket 1000, Medium	Wickham	Bakewell	Hamilton	Waterford
Geltex, Pocket 1000, Firm	Oakmont	Castleton	Sterling	N/A

Ortho Plus	General Retail A	General Retail B	Internet	AIS
PostureTech CS, PowerPack, EdgeGuard, Firm	Grasmoor	Amberley	Steeple	N/A
PostureTech CS, Mem Sense, EdgeGuard, Med/Firm	Scafell	Whinfell	Eaglesfield	Dreamworld Ortho Plus
PostureTech CS, PowerPack, EdgeGuard, Extra Firm	Baystone	Langdale	Mellbreak	Fleetwith